

RECOVERY...it's a COMMUNITY thing.



July 11, 2019

Dear Community Partner,

PEER Wellness Center serves people in our community who are in or working toward recovery from substance use disorders. Every year we help more than 30,000 people learn about and live successful lives of recovery. These people are our friends and neighbors; they are community members who learn the skills to make their lives and their community better.

This work is extraordinary fulfilling. We know that we are sharing our stories to inspire and help others grow and thrive. We know we make a difference every day.

We would like to invite you to be a part of our great work through a sponsorship of Boise's 5th Annual Recovery Rally that takes place September 14th. This is a wonderful opportunity for you to support this event and the work of Idaho's recovery centers.

Attached is a Recovery Rally sponsorship brochure. It provides details of this event that includes an assembly on the Idaho Statehouse Steps, a Recovery March down Jefferson and 3rd Street to Julia Davis Park, and concludes with a Recovery Celebration at the Julia Davis Park Pavilion. It also lists a variety of sponsorship opportunities. We would love to have you as a partner in this event. All proceeds raised through sponsorship go to the recovery community center. **New to this year's sponsorship at the PLATINUM, GOLD and SILVER levels is the combined additional promotional exposure in the form of advertisement though the IROAR (Idaho Recovery Open Awareness Ride) event.**

If you or your company is interested in being our official event sponsor or vendor, please reach out to me at john@peerwellnesscenter.org. We can't wait to hear back!

With warm regards,

John

John Cunningham
Director of Community Relations – PEER Wellness Center
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